



DEMOCRATIC CENTRAL COMMITTEE OF WORCESTER COUNTY
MAKING WORCESTER COUNTY BLUE AGAIN!
A ONE TIME CONTRIBUTION FOR THE YEAR 2018

Political campaigns are won based on two key facts:

-  Impressive candidates with a strong message, and
-  Money/Volunteers

The residents of Worcester County are represented in the U.S. Congress by Andy Harris. He is a member of the so called “Freedom Caucus” a group of 39 extreme right-wing conservatives who have threatened to once again shut down the Federal Government unless mainstream Republicans and Democrats agree to limit women’s rights to make reproductive decisions, and cut Social Security and Medicare and Medicaid benefits. His one affirmative legislative effort has been to make it easier to import shoes from Southeast Asia. He proudly used outside PAC money to help defeat State Delegate Norm Conway, a Democrat who, as chair of the Appropriations Committee, worked tirelessly for the residents of the Eastern Shore. Andy Harris is an example of the danger of Democrats not participating in the political process. The people of Worcester County deserve better.

The Democratic Central Committee of Worcester County (DCCWC) has developed a plan of action for the 2016 & 2018 elections. The plan is focused on electing Democrats at every level of government. The plan has 5 purposes:

- ✓ Establish a Campaign Office
- ✓ Increase Democratic Voter Turnout
- ✓ Establish Countywide Activist Volunteers
- ✓ Training volunteers and elected Democrats on Winning campaigns.
- ✓ Funding the Plan

A brief summary of the plan highlights the importance of this letter to you:

1. **Campaign Offices** – The plan will establish campaign offices 90 days before the General Election. The campaign office will provide a meeting/rallying point for volunteers, candidates, clubs, and the DCCWC.
2. **Building an Involved and Informed Voter Base** - The plan will enlist a broad base continuous dialogue with registered Worcester County Democrats to enlist an informed body of supporters of Democratic Party candidates. The purpose is to energize activist volunteers to expand voter turnout, expand candidate support, and elect Democrats at the local, county, district, state and national level. **(Note: We have never communicated with every registered D in Worcester County before.)**
3. **Training to Win.** – The plan will establish centers of voters throughout the county to communicate with all registered County Democrats to enhance election interest and the voter experience. The plan will provide efforts to identify and develop opportunities for potential candidates to gain skills in the election campaign process. It will establish support for declared candidates.
4. **Funding the Plan** - The plan is focused on the development of a reliable financial base for the operations of the DCCWC. In addition to the three planned fund raisers during the year (Kennedy-King Dinner, The Spirit of the Party Breakfast and a late summer fund raising event is under consideration) a planned giving program will be inaugurated beginning January 2016. The

Authorized by the Democratic Central Committee of Worcester County, Lanny Hickman, Treasurer

Sustained Volunteer Contributor Program will provide contributors an opportunity to pledge their contributions, if they wish, over the 2016 calendar year (and future years as they occur).

The 2012 campaign and election outcome were a heads up that even though we worked hard and did endless fund raising events, it was not enough. Loyal party members gave time-and-time again. And as the election neared money became tight. Our plan for 2016 & 2018 is predicated on the fact that we have to elect Democrats if we are to survive as a country. It is going to take a good deal of money.

The purpose of this message is to let you know that there is a better way than many fund raising events to finance the funds needed by the Worcester County Democratic Party. ***It is called, Planned Giving.***

We are establishing a planned giving program – We believe that you as a Democrat, who contributed time and time again in 2014, will understand that every election year requires money to support Democratic Party Candidates. The planned giving program lets you spread the costs of your contribution in modest amounts over a period of time. Participation will ensure that no additional solicitation for funds will be done by the DCCWC.

The **Sustaining Volunteer Contributors Program** is asking for a pledge of \$100 toward the monies needed to meet the goals and purposes of our 2016 campaign budget. This is a one-time pledge. ***Your cost per month for this pledge is only \$8.33. A modest amount.*** With the 1% Republican billionaires giving billions to the Republican Party to be used to destroy the Democratic Party, \$8.33 per month seems reasonable to help to deny the Republican efforts and make Worcester County Blue. We will continue to sponsor our two annual county-wide come together events - the Kennedy-King Dinner and the Spirit of the Party Breakfast. Your pledge will go toward helping fund the 2016 campaign office, support volunteer efforts, efforts to get out the vote It will allow us resources, also, to support our senatorial and presidential candidates and support a candidate to challenge Andy Harris, if one is nominated.

We plan to repeat the Sustaining Volunteer Contributors Program in years 2017 and 2018. The 2018 election will be monumental in importance.

In 2016 the Sustaining Volunteer Contributors Program is a new way to raise funds. We have set a modest goal of one hundred (100) \$100 pledges in 2016. We hope you will be one of the 100 that will pledge your 2016 contribution to the Sustaining Volunteer Contributors Program. Please complete the pledge form that comes with this letter and return it in the enclosed addressed envelope with your planned payment plan.

THANK YOU FOR YOUR SUPPORT AND REMEMBER TO VOTE!!

Please make your pledge commitment on the form on the next page and mail it with your payment to DCCWC, PO Box 34, Berlin, MD 21811. **CONTRIBUTORS WILL NOT BE SOLICITED BY THE DCCWC FOR ANY MORE FUND RAISERS IN 2018**

General Election is November 6, 2018



**CONTRIBUTORS WHO MAKE THE BLUE CAMPAIGN PLEDGE WILL NOT RECEIVE ANYMORE
FUND-RAISING REQUESTS FROM THE DCCWC IN 2018**

Planned Giving is a user/organization friendly way of fund raising and helping financially organizations that need contributors to operate effectively. For the contributor pledging they can spread their annual contribution to an organization over a 12-month paying period. For the organization asking for a pledge it allows them a sustainable/predicable source of funds to help with the execution of their plans. The Blue Campaign is asking for a \$100 pledge for 2018 to fund our plan to turn Worcester County back to a Blue Voter county. Making a pledge spread over 2018 in 4 easy quarterly pledge payments means that your cost per month is \$8.33! For those that can a one-time payment of \$100 is also possible.

**YES! ___ I SUPPORT THE “MAKE WORCESTER COUNTY
BLUE CAMPAIGN” WITH A \$100 PLEDGE!!**

PLEDGE NOW!

Sustaining Volunteer Contributor Program

Democratic Central Committee of Worcester County, PO Box 34, Berlin, MD 21811

Name of Contributor _____

Address _____

Telephone # _____

Email address _____

(Occupation _____ Employer: _____)*

*(Required by law)

**I PLEDGE \$100 IN 2018 TO HELP MAKE WORCESTER COUNTY BLUE AND TO SUPPORT
DEMOCRATIC PARTY CANDIDATES!**

___ My check in the amount of \$100 is enclosed.

___ My check in the amount of \$25 as my first pledge payment on the \$100 pledged is enclosed.

\$100 Donors are entitled to a \$25 discount on the 2016 Kennedy-King Dinner, April 16, 2016!

Please bill me for the \$75 balance of my pledge in three equal payments of \$25 each in April, July, 2018 and October, 2018. A pledge payment reminder will be sent to you about one month before your payment month.

I want to give more! \$_____ (Please call us @ 410-600-0552)

Mail your check, made out to DCCWC
Contributions or Gifts to the DCCWC are not tax deductible.